

ASTRO File Manager

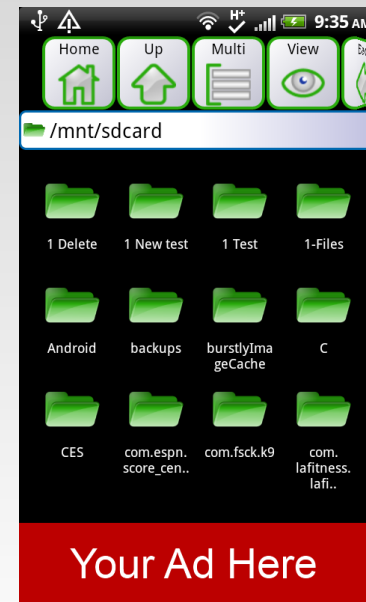
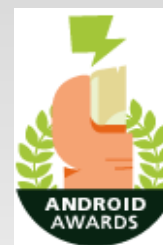
DESCRIPTION:

Organize, manage and back up pictures, music, video, documents and applications. ASTRO is Android's #1 file management app with over 20M downloads on the Marketplace alone and millions more with our device manufacturing partners. ASTRO is launching a new cloud service in January.

Category:	Productivity
App Price:	Free
App Position:	#1 File Manager on the Android Market
# Users:	Over 25 Million. Over 11M active monthly.
Monthly Ad Requests:	Over 130 Million
Daily Ad Requests:	4+ Million



5 Star Review



Top 8 Countries (Monthly Active Users)

South Korea	4,300,000
United States	3,550,000
Japan	1,100,000
UK	370,000
Germany	350,000
Taiwan	230,000
China	225,000
Spain	225,000

Gender

Male	73%
Female	27%

Age

13-17	4.6%
18-24	26.8%
25-34	38%
35-54	28.1%
55+	2.5%

Traffic (Monthly)

Page Views	130,000,000
Platforms	Android
Ad Units	Text, Banners, Rich Media
Targeting Parameters passed	Location